

Before the
FEDERAL COMMUNICATIONS COMMISSION
 Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
 OFFICE OF THE SECRETARY

In the Matter of

Amendment of Section 73.202(b))	
Table of Allotments)	MB Docket No. _____
FM Broadcast Stations)	RM - _____
(Burlington and)	
Cary, North Carolina))	

To: Office of the Secretary
 Attn: Assistant Chief, Audio Division
 Media Bureau

PETITION FOR RULE MAKING

Capstar TX Limited Partnership ("Capstar"), licensee of WRSN(FM), Burlington, North Carolina, by its counsel, hereby submits this Petition for Rule Making, which proposes to delete Channel 230C at Burlington, North Carolina and allot Channel 230C to Cary, North Carolina as its first local service. If this Petition is granted, Capstar will file an application for Channel 230C at Cary and construct the facilities as authorized. No change to the physical facilities of WRSN(FM) are necessary in order to change the station's community of license. The following table summarizes the changes requested in this Petition:

City	Channel	
	Existing	Proposed
Burlington, North Carolina	230C, 266C	266C
Cary, North Carolina	---	230C

I. Technical Analysis

1. As demonstrated in the Technical Exhibit, Channel 230C can be allotted to Cary, North Carolina at WRSN(FM)'s current coordinates of 35-52-15 North Latitude, 79-09-40 West Longitude consistent with Section 73.207 of the Commission's Rules with respect to all existing

0+4
 FM-MB
 03-361

and proposed domestic allotments and facilities, with the exception of certain grandfathered short spaced allotments as explained below. *See Exhibit 1.* A 70 dBu signal can be provided to Cary from the current reference coordinates. *See Exhibit 1.* Since WRSN(FM)'s facilities will not be relocated, there will be no change in population and area served. Burlington will continue to be served by three other aural services. *See Exhibit 1.* Further, as will be discussed, the allocation of WRSN(FM) to Cary furthers the Commission's allocation priorities.

2. The engineering statement reveals that at its current location, WRSN(FM) is short-spaced to three stations, WMEV-FM (Channel 230C), WTHZ(FM) (Channel 231C) and WGBT(FM) (Channel 233C1). *See Exhibit 1.* These short spacings were created prior to November 16, 1964 and the stations have remained continuously short spaced since then. Accordingly, these short spacings are governed by Section 73.213 of the Commission's Rules. The Commission has held that a station with pre-1964 short spacings under Section 73.213 may change its community of license so long as no additional short-spacing is created, no existing short-spacing is exacerbated, and the potential for interference between currently short spaced stations is not increased. *See Kankakee and Park Forest, Illinois*, 16 FCC Rcd 6768 (2001); *Killeen and Cedar Park, Texas*, 15 FCC Rcd 1945 (2000); *Oceanside and Encinitas, California*, 14 FCC Rcd 15302 (1999); *Newman and Peachtree City, Georgia*, 7 FCC Rcd 6307 (1992). These conditions are met here since there is no change in WRSN(FM)'s facilities. Therefore, the allotment of Channel 230C from Burlington to Cary is consistent with the requirements of Section 73.213.

II. Change in Community of License

3. Capstar desires to change the community of license of WRSN(FM) from Burlington to Cary under the guidelines set forth in *Amendment of the Commission's Rules*

Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), *recons. granted in part*, 5 FCC Rcd 7094 (1990). There, the Commission stated that a station may change its community of license without subjecting the license to other expressions of interest if (1) the proposed allotment is mutually exclusive with the current allotment; (2) the current community of license will not be deprived of its only local service; and (3) the proposed arrangement of allotments is preferred under the Commission's allotment priorities. These criteria are met here. First, because the facilities are identical, the proposed use of Channel 230C at Cary is mutually exclusive with the current use of Channel 230C at Burlington. Second, Burlington will not be deprived of its only local service because it is currently served by Stations WBAG(AM) (1150 kHz), WKXU(FM) (Channel 266C) and WPCM(AM) (920 kHz). Third, the provision of a first local service to Cary (2000 U.S. Census population 94,536) under Priority 3 will result in a preferential arrangement of allotments over a fourth local service at Burlington (2000 U.S. Census population 44,917) which serves Priority 4. *See Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1982).

4. Cary is located in the Raleigh, North Carolina Urbanized Area. Therefore, this relocation implicates the Commission's policy regarding the migration of stations into urban areas.¹ *Faye and Richard Tuck*, 3 FCC Rcd 5374 (1988). In making the determination whether to award an urbanized community a first local service preference, the Commission will consider the extent to which the station will provide service to the entire Urbanized Area, the relative populations and proximity of the suburban and central city, and, most importantly, the

¹ The proposed 70 dBu contour of WRSN(FM) will also cover 100% of the Durham, North Carolina Urbanized Area. However, Cary is not located in the Durham Urbanized Area. Therefore, no *Tuck* showing is necessary with respect to Durham because WRSN(FM) as it is currently sited already covers 100% of the Durham Urbanized Area. *See Kankakee*, *supra*, 16 FCC Rcd at 6769, *Dayton, Incline Village and Reno, Nevada*, 15 FCC Rcd 22461 (2000); *St. Maries, Idaho and Spokane, Washington*, 14 FCC Rcd 17012 (1999); *Boulder and Lafayette, Colorado*, 12 FCC Rcd 583 (1997).

independence of the suburban community. *Tuck*, 3 FCC Rcd at 5377-78. In this case, the WRSN(FM) 70 dBu contour currently encompasses 100% of the Raleigh Urbanized Area and will continue to do so following the community of license change. Cary's population is 34% of that of Raleigh, and Cary is located 12.7 kilometers from Raleigh. *See Old Fort, Fletcher, and Asheville, North Carolina; Surgoinsville, Tennessee, and Augusta, Georgia*, 18 FCC Rcd 12181 (2003) (Fletcher's population is 6.7% of that of Asheville, and Fletcher is located 17 kilometers from Asheville); *Malvern and Bryant, Arkansas*, 14 FCC Rcd 3576 (1999) (Bryant's population is 3% of that of Little Rock, and Bryant is located 20 miles from Little Rock). Nevertheless, the Commission has repeatedly stated that these factors are less important than evidence of independence. *See Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd 10352 (1995). The following analysis of the eight *Tuck* factors demonstrates the independence of Cary from Raleigh.

(1) ***Extent to which the residents of Cary work in Raleigh.*** According to 2000 Census figures, 16,242 of the 51,175 employed individuals in Cary, or 31.7%, work at their place of residence. *See* Exhibit 2. This percentage compares favorably with other independent communities. *See Crisfield, Maryland and Belle Haven, Virginia, et al.*, DA 03-2980 (2003); *Anniston and Ashland, Alabama, and College Park Georgia, et al.*, 16 FCC Rcd 3411 (2001). In *Crisfield* and *Anniston* respectively, the Commission found that 21% and 16% of residents working within the independent community was enough to satisfy the first *Tuck* factor. *See id.*

(2) ***Newspapers and other media that cover Cary's needs and interests.*** *The Cary News* is a weekly publication that serves Cary. According to Dee Hopkins of *The Cary News*, the newspaper has a circulation of 15,000 and covers local news for the

residents of Cary, including articles on local government, local business, community news, and local sports. An edition of the paper is available online at <http://www.triangle.com/triangle.com/communities/cary/index.html>. *See Exhibit 2.*

In addition to its own newspaper, Cary maintains its own webpage and government cable access TV channel. The website is at <http://www.townofcary.org>. It enables city residents to access a wide variety of facts and events concerning Cary, including information regarding city officials, public and city services, public and committee meetings, developments, job opportunities, public schools and community events. The government cable access TV channel, “Cary TV,” allows the citizens of Cary to watch daily government functions including live broadcasts of Cary Town Council meetings. *See Exhibit 2.*

(3) ***Community leaders and residents perceive Cary as being separate from Raleigh.*** Cary has its own unique identity and history that is separate from that of Raleigh. Cary is located in Wake County in North Carolina’s Piedmont Region. Initially settled as Bradford’s Ordinary in 1750, modern Cary was founded in 1854. The town is named after a prohibition leader from Ohio, Samuel Fenton Cary. Cary was incorporated on April 6, 1871 and has grown from a quiet railroad junction to a thriving town with the development of the Research Triangle Park. The population of Cary tripled in the 1970s and doubled in the 1980s and 1990s. Cary’s Planning Department estimates that Cary’s population as of October 1, 2003 is 107,221, and that by July 1, 2020, the population will be 176,384. Cary’s corporate limits have grown 18.2 square miles as a results of annexations between 1990 and 2003, and now Cary has a total land area of 48.46 square miles. *See Exhibit 2.*

(4) ***Cary has its own local government and elected officials.*** According to the town website, Cary has an independent government, operated by a mayor and six council members who are each elected to four-year terms. The town council sets the policy and goals of the government and appoints the town manager, town attorney and town clerk. Cary has a number of administrative offices and departments including engineering, finance, fire, human resources, parks, recreation and cultural resources, police, and technology services. Cary's government provides municipal services to its residents, including police and fire protection, garbage collection, water and sewer service, planning, and inspections. According to the Cary website, its 2004 fiscal year budget is approximately \$171,928,847. *See Exhibit 2.*

(5) ***Cary spans two zip codes and has its own separate listings in the local telephone company directory.*** The zip codes designated exclusively for Cary are 27511 and 27519. The U.S. Postal Services operates two post offices in Cary, located at 150 Wrenn Drive and 205 South Academy Street. *See Exhibit 2.* Bell South publishes the Cary-Apex Telephone Directory, which has residential and business listings for Cary, while the Raleigh Telephone Directory contains separate sections for Cary residential and government listings.

(6) ***Cary has its own commercial establishments and health facilities.*** Cary is home to a variety of businesses and commercial establishments. The largest employer in Cary is SAS Institute, Inc., a software company. Other major corporations with offices in Cary include MCI, IBM, American Airlines Reservation Center, Lucent Technologies, Siemens, Oxford University Press, Inc., and John Deere. A number of local businesses identify with the community by using "Cary" in their name, including Cary School of

Music, Johnson's Jewelers of Cary, Capital Mazda of Cary, Cary Car Care, Hair Designers of Cary, The Cary Café, Cary Plumbing Company, Cary Seafood Market, and Cary Vision Care. Other Cary retail and commercial businesses include Hendrick Dodge, Target, Colonial Florist, The Home Depot, 2nd Chance Books, Ashworth Drugs, and Brij Market. Banking services are provided by BB&T and Capital Bank. Dining establishments include Cinelli's Ristorante, Parkway Burgers, Jimmy V's Steakhouse & Tavern, and The Cosmopolitan. Lodging establishments located in Cary include Cary Comfort Suites, Cary Fairfield Inn, and the Hampton Cary Inn. Additionally, the Cary Area Chamber of Commerce promotes local businesses and sponsors several town events. *See Exhibit 2.*

A number of health care providers are located in Cary. Medical services are provided by Cary Emergency Medical Services, Cary Orthopaedic & Sports Medicine, Cary Medical Group, Cary Urology, and Cary Obstetrics & Gynecology. Dental services are provided by several sole practitioners while The Cary Veterinary Hospital and Animal Emergency Clinic of Cary, L.L.P. provide veterinary services. *See Exhibit 2.*

Cary is also home to a number of religious organizations, such as Cary Christian Church, St. Michael Catholic Church, Hope Community Church, Cary Presbyterian Church, and Cary Church of Christ *See Exhibit 2.*

Community activities and events that occur in Cary include the Lazy Daze Arts and Crafts Festival, the PONY National Fastpitch Softball Tournament, the Jimmy V Celebrity Golf Classic, the Cycle Celebration, and the Summerfest Concert Series. *See Exhibit 2.*

(7) *Cary is a separate and distinct advertising market from Raleigh.*

According to Ms. Hopkins of *The Cary News*, local businesses in Cary advertise in *The Cary News*, which enables them to reach the residents of Cary without relying on Raleigh media sources. *See Exhibit 2.*

(8) *Cary has its own library, and its police and fire protection are provided independent of any other jurisdiction.* The Cary Public Library, part of the Wake County Library System, is open Monday through Saturday. It has a meeting room, a collection of 115,000 books, computer and internet access, books-on-tape and a video collection. Additionally, the library has several programs for children and adults. *See Exhibit 2.*

Cary is part of the Wake County Public School System. In Cary there are nine elementary schools, two middle schools and one high school providing public school education to the children of Cary. *See Exhibit 2.*

Cary maintains its own police and fire departments. The police department is composed of 172 employees, while the fire department has 213 employees. The police department provides enforcement and prevention services that include animal control, youth services, school resource officers, police service centers, and neighborhood watch programs. The fire department provides fire, rescue and emergency medical services to Cary. *See Exhibit 2.*

III. CONCLUSION

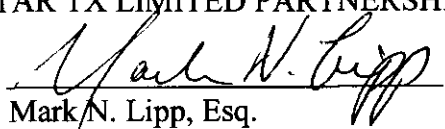
For the foregoing reasons the Commission should delete Channel 230C at Burlington, North Carolina and allot Channel 230C at Cary, North Carolina as that community's first local

service. The Commission should promptly issue a Notice of Proposed Rule Making as described herein.

Respectfully submitted,

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November 13 2003

EXHIBIT 1
TECHNICAL EXHIBIT

TECHNICAL EXHIBIT

PETITION FOR RULE MAKING
TO AMEND THE FM TABLE OF ALLOTMENTS

BURLINGTON, NORTH CAROLINA
CARY, NORTH CAROLINA

Technical Narrative

This technical narrative and accompanying Figures have been prepared on behalf of station WRSN (FM), Burlington, North Carolina, in support of a Petition for Rule Making to amend 47 C.F.R. Section 73.202(b) to reallocate channel 230 C at Burlington, North Carolina to channel 230 C at Cary, North Carolina.

As the requested change is mutually exclusive with the channel's current allotment, Petitioner invokes the provisions of Section 1.420(i).

The following is a summary of the merits of this reallocation proposal:

- The community of Cary, North Carolina (2000 Census population 94,536 persons) will be provided with its first local aural transmission service.
- The community of Burlington, North Carolina (2000 Census population 44,917 persons) will continue to have local aural service from broadcast stations WBAG (AM), WKXU-FM and WPCM (AM).
- The proposed channel 230C allotment site at Cary, North Carolina satisfies the Commission's allocations spacing rules.¹

¹ Proposed allotment coordinates are 35-52-15.0 North, 79-09-40.0 West, which are the same as the current allotment coordinates for Burlington, NC. See this Exhibit under the heading "Compliance With FCC Rules" for details on allocations considerations with respect to this site. Also see *Figure 1* accompanying this Exhibit for the allocations spacing study.

- There is no 60 dBu Gain or Loss area, because the proposed reference coordinates for the requested allotment at Cary, North Carolina, are the same as the current coordinates for the existing operation licensed to serve Burlington, North Carolina².

Table of Figures Accompanying this Exhibit

Figure 1	WRSN (FM) Channel 230C Allocations Spacing Study
Figure 2	WRSN 230C 70 dbu Service to Cary, North Carolina.

² See *Figure 2* herein

³ To wit WTHZ, first adjacent on channel 231C; WMEV on co-channel 230C; and WGBT on 3rd adjacent channel 233C1 See *Figure 1*

Channel 230C, Burlington, North Carolina and Cary, North Carolina

Proposed Change in the FM Table of Allotments

Burlington is located in Alamance County, North Carolina, and has a 2000 U.S. Census population of 44,917 persons. Under this proposal, Burlington will continue to receive local aural radio service from WBAG (AM), WKXU (FM) and WPCM (AM).

Cary, North Carolina is located in Wake County, North Carolina, and has a 2000 U.S. Census population of 94,536 persons. Cary has no local FM or AM aural broadcast service and, therefore, Petitioner's proposal would bring a first local aural transmission broadcast service to Cary.

Accordingly, Petitioner requests modification of the FM allocation table as follows:

<u>City</u>	<u>Present</u>	<u>Proposed</u>
Burlington, NC	230C, 266C	266C
Cary, NC	-	230C

Compliance With FCC Rules

The attached *Figure 1* is a tabulation of required separations pertinent to use of channel 230C at Cary, North Carolina. The reference site complies with the Commission's minimum distance separations contained in Section 73.207 of the FCC's rules to all existing, authorized and proposed stations and allotments, except for the existing channel 230C allotment at Burlington, North Carolina, for which this proposal is a mutually exclusive substitute; and three stations to which WRSN has been continuously short spaced since prior to November 16, 1964³. Pursuant to §73.213(a), the area of interference associated with this proposed operation will lie completely within the area currently receiving co-channel or adjacent-channel interference⁴.

⁴ In fact, since no change in the reference coordinates, power, or antenna height is proposed in the Petition, the area of interference is guaranteed to be exactly congruent with the present area of interference, i.e., there can be no change in interference caused or received as a result of a grant of the Petition.

Channel 230C, Burlington, North Carolina and Cary, North Carolina

Operation from the channel 230C reference site will provide the requisite city grade (70 dbu) signal to all of Cary.⁵ Figure 2 is a map which was developed using the 2000 U.S. Census Topologically Integrated Geographic Encoding and Referencing (TIGER) Line files which depicts the city grade coverage (70 dbu) contours based on class A facilities (ERP 6 kW/HAAT 100 meters) at the proposed allotment site. As shown, all (100%) of Cary is located within the 70 dBu City Grade contour. Cary is located 13.4 kilometers from the proposed WRSN channel 230C allotment site.

Urbanized Area Considerations

The WRSN (FM) 230C 70 dbu contour currently encompasses 100% of the Durham, North Carolina, and Raleigh, North Carolina Urbanized Areas, and the proposed 230C 70 dbu contour, being unchanged from the current operation, will likewise encompass 100% of those Urbanized Areas⁶. The city center of Cary, NC is 12.7 kilometers distant from the city center of Raleigh, NC.

60 dbu Gain and Loss Areas

The proposed channel 230C allotment site at Cary, North Carolina, is the same as the current channel 230C allotment site at Burlington, North Carolina. Thus, there will be no 60 dbu Gain or Loss area(s) associated with this proposed change in the table of allotments.

Coverage Contours

The FM predicted coverage contours were calculated in accordance with the provisions of 47 C.F.R. Section 73.313, except that, in accordance with current FCC practice, uniform terrain was assumed in all directions.

Population and Area

The population within the FM primary service contour (1 mV/m) was calculated using a computer program that utilizes the 2000 U.S. Census database of "population

⁵ See Figure 2 herein

⁶ See Figure 5


Channel 230C, Burlington, North Carolina and Cary, North Carolina

centroids". The program adds the populations of those U.S. Census designated areas whose centroid lies within each service area.

Conclusion

Channel 230C can be reallocated from Burlington, North Carolina to channel 230C at Cary, North Carolina, in compliance with all applicable Commission rules. The community of Cary, North Carolina would be provided with a first local aural transmission service, and the community of Burlington, North Carolina will continue to have local aural service. No service will be lost in any underserved area⁷ and no new underserved areas will be created as a result of this proposal. Therefore, Petitioner requests the reallocation of channel 230 from Burlington, North Carolina to Cary, North Carolina be granted accordingly.

Respectfully submitted,


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(918) 664-4581

October 28, 2003

⁷ Defined as an area receiving service from less than five aural broadcast services. In the case of this proposal, the proposed service area is congruent with the present service area

Figure 1
WRSN (Present and Proposed)

REFERENCE		CLASS = C	DISPLAY DATES
35 52 15 N		Current	DATA 10-15-03
79 09 40 W		Spacings	SEARCH 10-15-03
----- Channel 230 - 93.9 MHz -----			

Call	Channel	Location		Dist	Azi	FCC	Margin
WRSN	LIC-D 230C	Burlington	NC	0.00	0.0	290.0	-290.00
WTHZ	LIC-D 231C	Lexington	NC	102.38	273.2	241.0	-138.62 ¹
WTHZ.C	CP -N 231C1	Lexington	NC	144.36	260.7	209.0	-64.64
WMEVFM	LIC-D 230C	Marion	VA	242.39	299.0	290.0	-47.61 ²
WGBT	LIC-D 233C1	Eden	NC	85.52	308.5	105.0	-19.48 ³
WJXYFM	LIC 230A	Conway	SC	227.40	173.2	226.0	1.40
RADD	ADD 229A	Lynchburg	VA	171.21	0.5	165.0	6.21
ALLO	USE 232A	Norlina	NC	110.74	51.7	95.0	15.74
WJIJ	LIC 232A	Norlina	NC	111.42	51.2	95.0	16.42
ALLO	USE 228C3	Wadesboro	NC	125.55	219.7	96.0	29.55
WSIM.A	APP 229A	Lamar	SC	195.81	199.3	165.0	30.81
WYFQFM	LIC-N 228C3	Wadesboro	NC	138.56	229.1	96.0	42.56
ALLO	USE 229A	Bishopville	SC	208.44	208.6	165.0	43.44
ALLO	USE 231A	Leland	NC	211.07	152.1	165.0	46.07
WBNE	LIC-N 229A	Wrightsville Beach	NC	213.75	144.3	165.0	48.75
WSIM	LIC 229A	Bishopville	SC	214.13	205.0	165.0	49.13
ALLO	RSV 229A	Lamar	SC	214.13	205.0	165.0	49.13
WKXSFM	LIC 231A	Leland	NC	214.82	152.4	165.0	49.82
WQKIFM	APP-N 230A	St. Matthews	SC	278.94	213.4	226.0	52.94
ALLO	USE 231C3	Oriental	NC	232.43	114.0	176.0	56.43
WNBR	LIC 231C3	Oriental	NC	232.43	114.0	176.0	56.43
ALLO	USE 229A	Wrightsville Beach	NC	222.76	145.7	165.0	57.76
WSIM.C	CP 229A	Bishopville	SC	223.86	206.6	165.0	58.86
ALLO	USE 230A	St. Matthews	SC	286.03	211.2	226.0	60.03
WXEZ	LIC-Z 231B	Yorktown	VA	277.52	56.8	217.0	60.52
ALLO	USE 232A	Farmville	NC	155.93	100.4	95.0	60.93
Coordinates updated from LIC record				BLH860609KC			
WGPM	LIC 232A	Farmville	NC	155.93	100.4	95.0	60.93
WERO	LIC 227C	Washington	NC	169.65	108.9	105.0	64.65
ALLO	USE 227C	Washington	NC	169.65	108.9	105.0	64.65
Coordinates updated from LIC record				BLH791206AF			
WCMG	LIC 232C3	Latta	SC	161.76	190.9	96.0	65.76
From Channel 232A, Marion, SC per D93-47							
WQKIFM	LIC 230A	St. Matthews	SC	292.73	211.1	226.0	66.73
ALLO	USE 232C3	Latta	SC	163.24	190.9	96.0	67.24
WZKB	LIC 232A	Wallace	NC	162.45	139.3	95.0	67.45

¹ Grandfathered short spaced since before 1964 No increase (or change) in short spacing is proposed herein.

² As above.

³ This is not co-channel or adjacent to the proposed operation on channel 230C. Pursuant to §73.213(a)(4), there are no distance separation requirements between the proposed operation on channel 230C and this station on channel 233C1.

WRSN
 BLH18940523KB
 Latitude 35-52-15 N
 Longitude 079-09-40 W
 ERP: 100.00 kW
 EIRP: 164.00 kW
 Channel 230
 Frequency 93.9 MHz
 AMSL Height 530.0 m
 Elevation 209.0 m
 Horiz. Pattern: Directional
 Vert. Pattern: No
 Prop. Model: None

Figure 2
 70 dbu Coverage, Service to Cary, NC

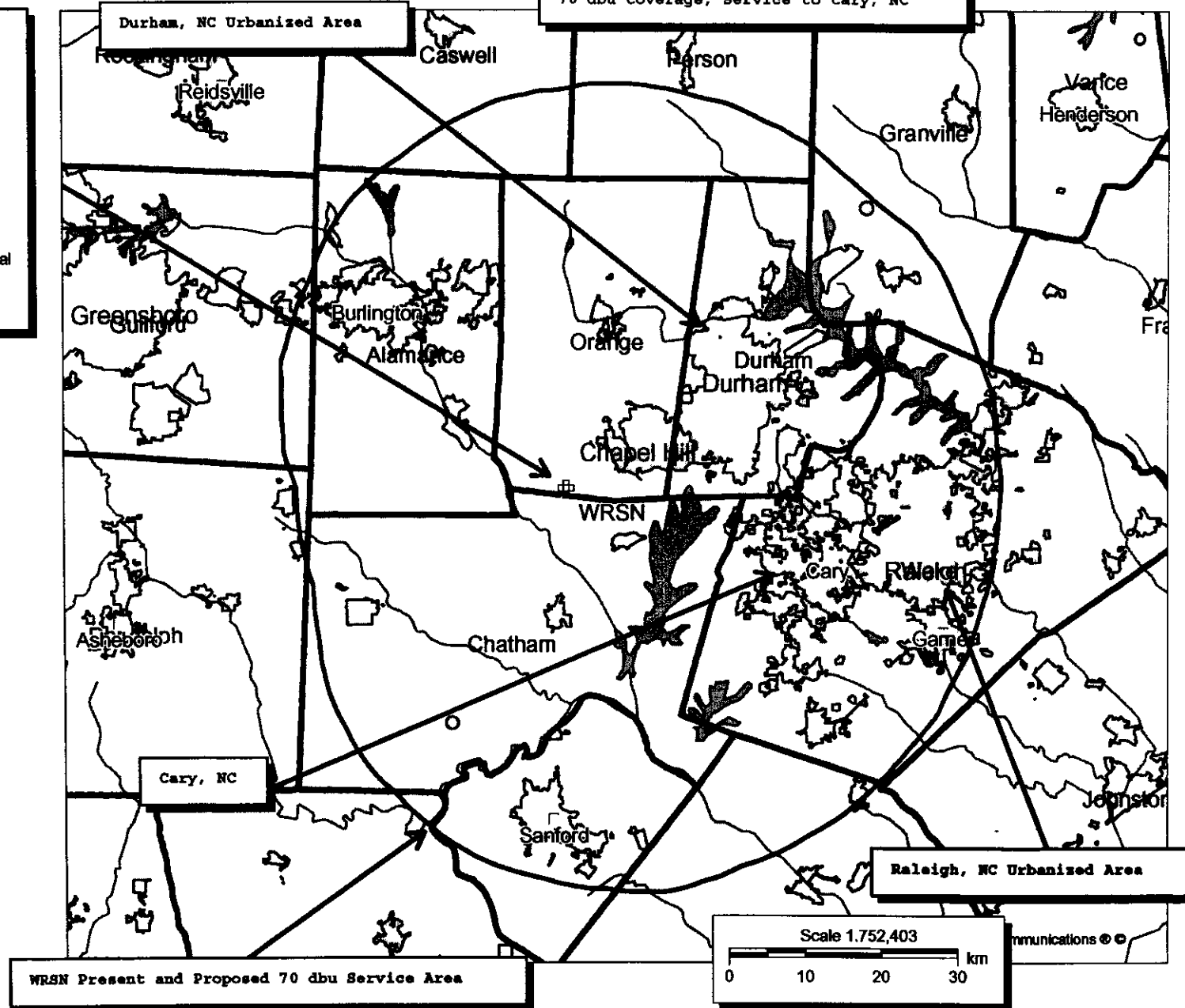


EXHIBIT 2
COMMUNITY EXHIBIT

U.S. Census Bureau

American FactFinder

DP-1. Profile of General Demographic Characteristics: 2000

Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data

Geographic Area: Cary town, North Carolina

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://factfinder.census.gov/home/en/datanotes/expsf1u.htm>

Subject	Number	Percent
Total population	94,536	100.0
SEX AND AGE		
Male	47,075	49.8
Female	47,461	50.2
Under 5 years	7,619	8.1
5 to 9 years	8,320	8.8
10 to 14 years	7,598	8.0
15 to 19 years	5,563	5.9
20 to 24 years	4,624	4.9
25 to 34 years	15,989	16.9
35 to 44 years	20,466	21.6
45 to 54 years	13,337	14.1
55 to 59 years	3,728	3.9
60 to 64 years	2,223	2.4
65 to 74 years	2,935	3.1
75 to 84 years	1,626	1.7
85 years and over	508	0.5
Median age (years)	33.7	(X)
18 years and over	67,062	70.9
Male	33,059	35.0
Female	34,003	36.0
21 years and over	64,739	68.5
62 years and over	6,279	6.6
65 years and over	5,069	5.4
Male	2,110	2.2
Female	2,959	3.1
RACE		
One race	92,810	98.2
White	77,683	82.2
Black or African American	5,813	6.1
American Indian and Alaska Native	251	0.3
Asian	7,643	8.1
Asian Indian	3,268	3.5
Chinese	2,126	2.3
Filipino	268	0.3
Japanese	286	0.3
Korean	596	0.6
Vietnamese	587	0.6
Other Asian ¹	510	0.5
Native Hawaiian and Other Pacific Islander	28	0.0
Native Hawaiian	6	0.0
Guamanian or Chamorro	7	0.0
Samoan	8	0.0
Other Pacific Islander ²	7	0.0



P27. PLACE OF WORK FOR WORKERS 16 YEARS AND OVER--PLACE LEVEL [5] - Universe:
Workers 16 years and over
Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>

	Cary town, North Carolina
Total	51,175
Living in a place	51,175
Worked in place of residence	16,242
Worked outside place of residence	34,933
Not living in a place	0

U S Census Bureau
Census 2000

Standard Error/Variance documentation for this dataset:

Accuracy of the Data: Census 2000 Summary File 3 (SF 3) - Sample Data (PDF 141.5KB)

triangle.com

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travel | weddings | movies | dining | nightlife | prize center

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The Cary News

WEATHER



CURRENT 73 °F
Showers

TODAY High 79°F, Low 58°F A shower or t-storm

TOMORROW High 66°F, Low 42°F Mostly cloudy and cooler

NEWS

Students' autos at crossing purposes

Finances key in mayor's race

Money issues are key topic at chamber candidate forum

Campaign reports show fund-raising goes on

Police target traffic crimes

Council OKs ethics policy

Cary residents to vote in rematches Nov. 4

Mall plans concern Morrisville residents

Supporter e-mail solicitation discounted, withdrawn

Forum offers at-large council clash

Forum puts Morrisville issues at forefront

Teen injured in hit and run

Council says no more metal bands at Regency

Windows into ancient world

Hitting the streets: pressing the issues

Council runoff heats up

Plan no longer includes Chatnam

McAlister, Robison face run off

Weinbrecht, Joyce in at-large runoff

Roseland holds onto slim win over Frantz

Margiotta beats incumbent York in school board race

New recommendation could

About The Cary News

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dsigler@nando.com, (919) 460-2616

Advertising

Advertising Manager Sam Register,
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Classifieds

Classifieds Sales Mary Wehring,
caryclassads@nando.com Phone:
(919) 460-2600
Fax: (919) 460-6034

E-mail Addresses

General: carynews@nando.com
Schools: caryschools@nando.com
Sports: tcnsports@nando.com

News

KEITH KING
Editor
460-2605

newspaper information

- About The Cary News
- News Deadlines
- Letters and Columns Guidelines

online services

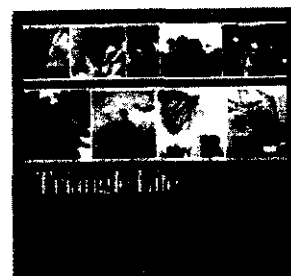
- Obituary Form
- Engagement Form
- Wedding Form

classified

- classified triangle.com
- Looking for a new home?

shopping

- All Around Town

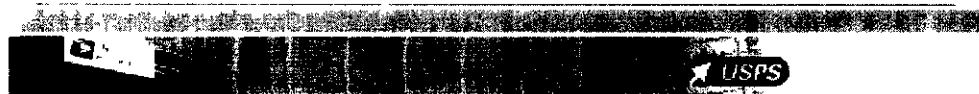


advertisement


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Cary Main Office, 150 Wrenn Dr, Cary, NC 27511 [Plan Route >](#)
Regular Business Hours:

Week Days 08:30AM-05:30PM

Saturday 09:00AM-01:00PM

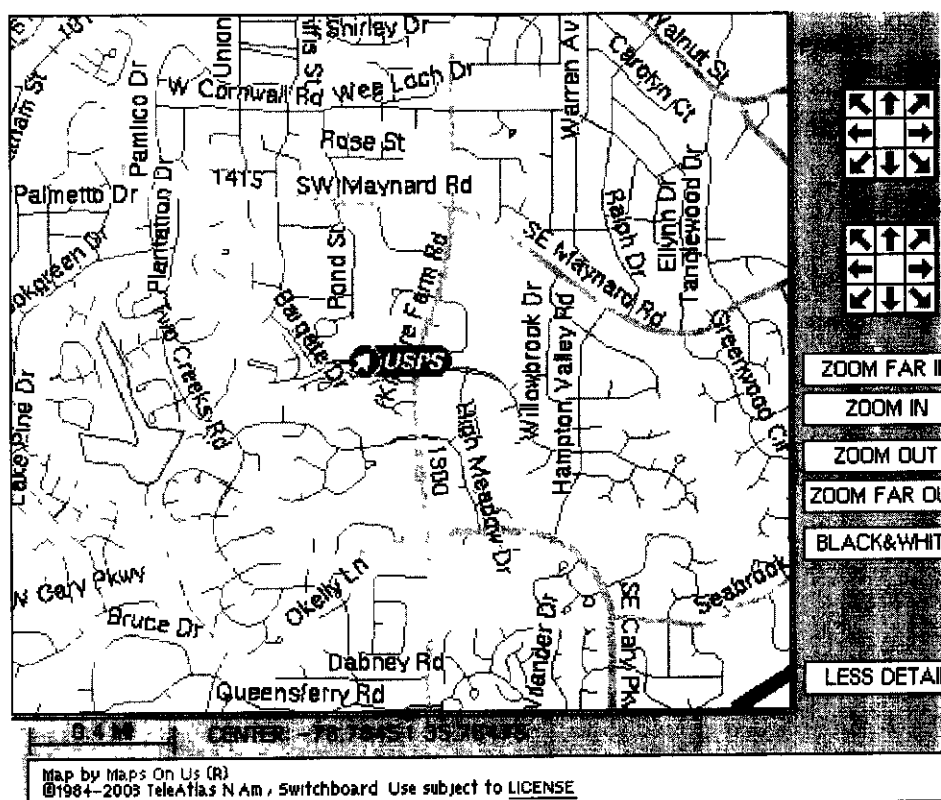
Latest Collection at Post Office:

Week Days 05:30PM

Saturday 01:00PM

Phone: 919-468-5627

For TTY service for the hearing impaired only, 1-877-877-7833.

[Postal Listings >](#) [New Search >](#)

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Plan Route to this listing from the following address:



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Academy Street Sta, 205 S Academy St, Cary, NC 27519 [Plan Route >](#)

Regular Business Hours:

Week Days 09:00AM-05:00PM

Saturday 09:00AM-12:00PM

Latest Collection at Post Office:

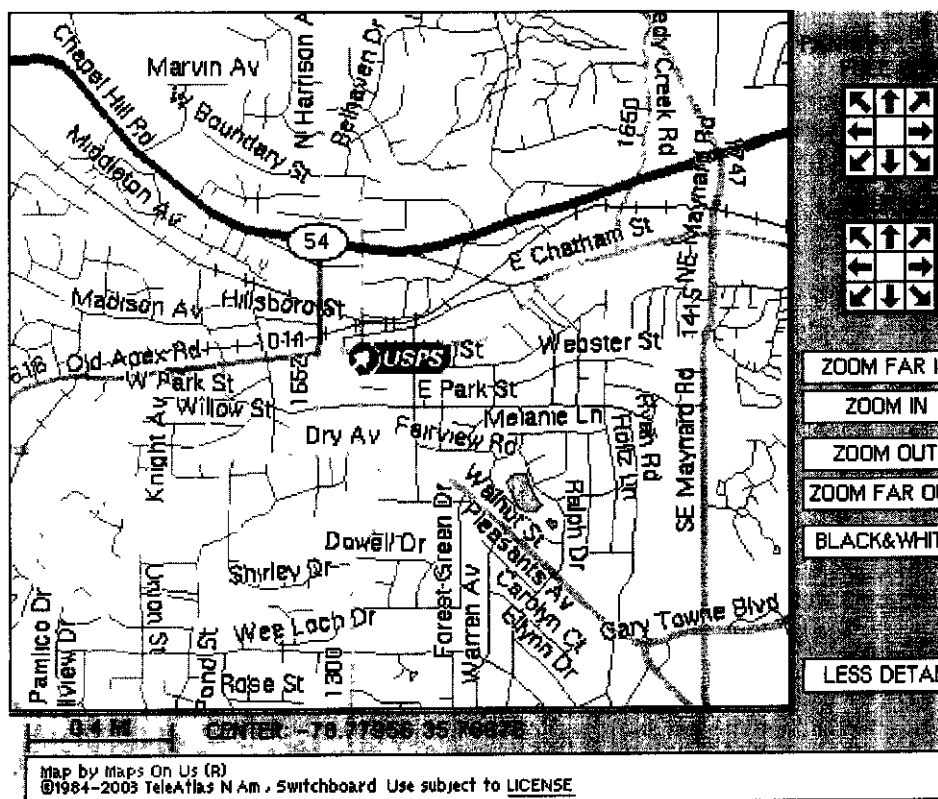
Week Days 05:15PM

Saturday 01:00PM

Phone: 919-380-7712

For TTY service for the hearing impaired only, 1-877-877-7833.

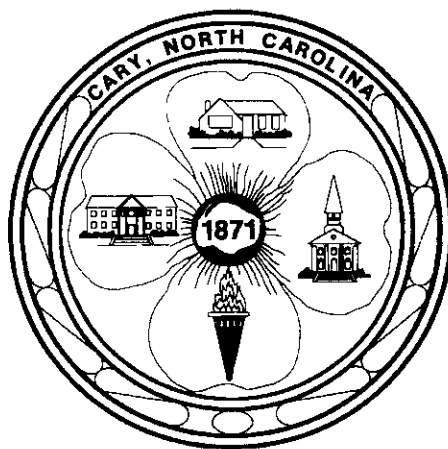
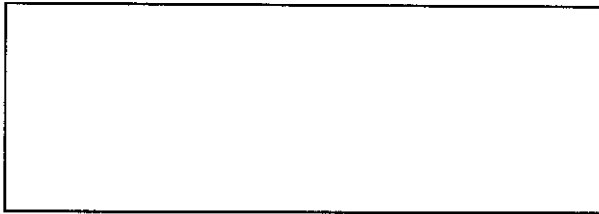
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Plan Route to this listing from the following address:

Population Report



Report prepared by Town of Cary Planning Department. Additional information is available by contacting Sara Nienow of the Cary Planning Department at (919) 469-4067 or via email at sara.nienow@townofcary.org.

SECTION ONE — Population

**Table Four: Change in Population for
Select Communities in North
Carolina, 1990-2000**

City	April 1, 1990 Population	April 1, 2000 Population	Percent Change
Morrisville	1,022	5,208	409.6%
Holly Springs	908	9,192	912.3%
Apex	4,968	20,212	306.8%
Chapel Hill	38,719	48,715	25.8%
Rocky Mount	48,997	55,893	14.1%
Greenville	44,972	60,476	34.5%
Gastonia	54,732	66,277	21.1%
Asheville	61,607	68,889	11.8%
Wilmington	55,530	75,838	36.6%
High Point	69,496	85,839	23.5%
CARY	43,858	94,536	115.6%
Fayetteville	75,695	121,015	59.9%
Winston-Salem	143,485	185,776	29.5%
Durham	136,611	187,035	36.9%
Greensboro	183,521	223,891	22.0%
Raleigh	207,951	276,093	32.8%

Source: 2000 US Census of Population & Housing

✓ Cary is the 7th largest city in North Carolina.

✓ Smaller municipalities adjacent to Cary grew at faster rates than Cary during the 1990s.

✓ The Town of Cary's corporate limits grew by 18.2 square miles as a result of annexations between 1990 and 2003. These

annexations increased the Town's population as citizens who were formerly part of unincorporated Wake County became residents of Cary.

**Table Five: Town of Cary Growth in Land Area over Time,
1980-2003**

	1980 Land Area	1990 Land Area	2003 Land Area	Percent (%) Change 1990- 2003
Town of Cary	9.86 square miles	30.25 square miles	48.46 square miles	60%

SECTION ONE — Population

The following information presents the population forecasts for the Town of Cary up to July of 2020.

**Table Six: Population
Forecast 2003-2020**

Date	Forecasted Population	Percent Change from Previous Year
July 1, 2003:	106,715	3.35% *
July 1, 2004:	109,916	3.00%
July 1, 2005:	113,214	3.00%
July 1, 2006:	116,610	3.00%
July 1, 2007:	120,109	3.00%
July 1, 2008:	123,712	3.00%
July 1, 2009:	127,423	3.00%
July 1, 2010:	131,246	3.00%
July 1, 2011:	135,183	3.00%
July 1, 2012:	139,239	3.00%
July 1, 2013:	143,416	3.00%
July 1, 2014:	147,719	3.00%
July 1, 2015:	152,150	3.00%
July 1, 2016:	156,715	3.00%
July 1, 2017:	161,416	3.00%
July 1, 2018:	166,258	3.00%
July 1, 2019:	171,246	3.00%
July 1, 2020:	176,384	3.00%

* The goal of the Town Council is to limit the annual population growth rate to approximately 3% to 4% per year

✓ Forecasts after 2003 are based upon an assumed annual growth rate of 3percent per year.

✓ Future growth may vary from this table; factors such as population demographics, birth rate, and economic conditions affect population growth.

SECTION FOUR — Income

The following pages present information on incomes for citizens in Cary and other surrounding areas. All income information is in constant 1999 dollars.

Table Eleven: Per Capita Income and Median Household Income, 1989-1999

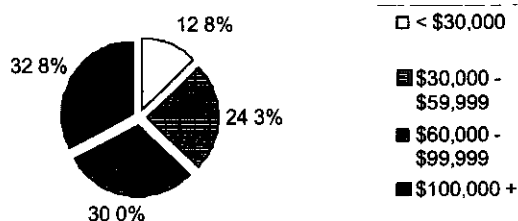
	Per Capita Income		Percent Change from 1989 to 1999	Median Household Income		Percent Change from 1989 to 1999
	1989	1999		1989	1999	
Cary	\$27,670	\$32,974	19.2%	\$62,151	\$75,122	20.9%
Raleigh	\$22,701	\$25,113	10.6%	\$43,599	\$46,612	6.9%
Wake County	\$23,102	\$27,004	16.9%	\$48,666	\$54,988	13.0%
North Carolina	\$17,312	\$20,307	17.3%	\$35,802	\$39,184	9.4%

Source US Census of Population & Housing

Note 1989 figures are in constant 1999 dollars

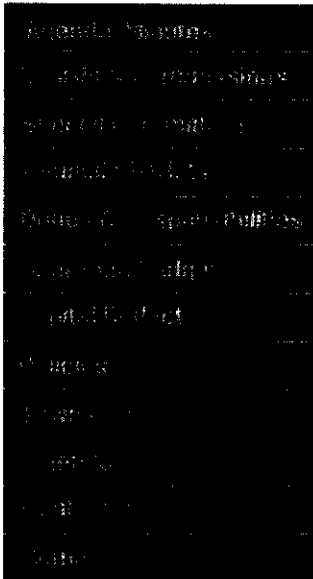
- ✓ Cary had the highest per capita and median household incomes in Wake County in 1999.
- ✓ Cary had the ninth highest municipal median household income (\$75,122) in North Carolina in 1999.

Figure Seven: Household Income Distribution



- ✓ 63 percent of Cary's households earned more than \$60,000 annually in 1999.

The Cary Town Council

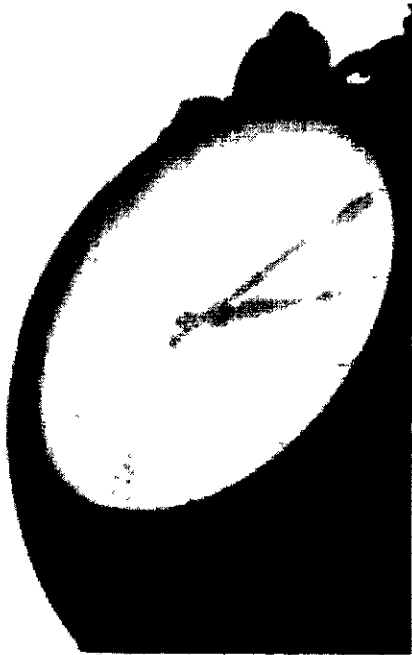


Standing from left to right:

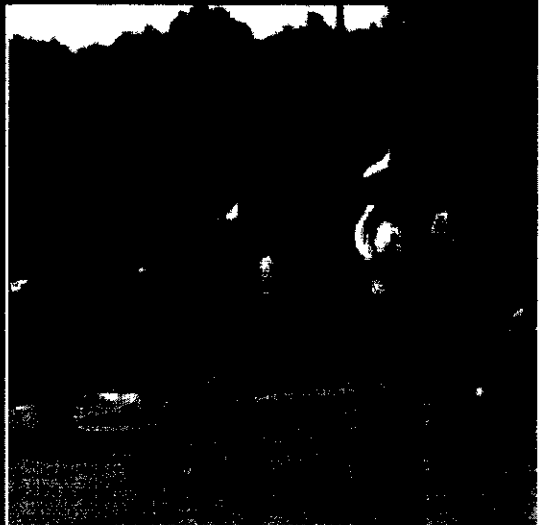
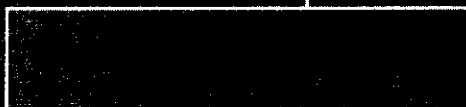
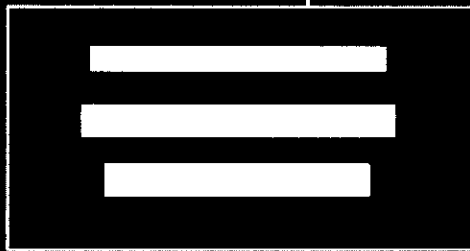
Julie Aberg Robison, "At-Large" Representative
Marla Dorrel, District "D" Representative
Nels Roseland, District "B" Representative
Harold Weinbrecht, "At-Large" Representative
Glen Lang, "Mayor"
Jennifer Robinson, "District "A" Representative
Jack Smith, Mayor Pro Tem, District "C" Representative

Community Service At Its Best

Town Homepage




TOWN ■ CARY




2001-2003



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The Town of Cary is a municipal government that seeks to promote and support a high quality of life for its citizens. Through the development and contribution of all employees to the maximum of their potential, the Town will provide quality service that results in the highest achievable levels of customer satisfaction and recognition for excellence. Service delivery will be cost effective, based on the needs of the community and the requirements of local ordinances, and state and federal laws. Our goal is to be the best local government for our size in North Carolina and to be recognized throughout the Eastern United States for providing quality service to citizens and visitors.



The quality of life and environment in the Town of Cary depends upon a partnership between the citizens, elected officials and Town employees. To protect and enhance the quality of life and environment of the Town, the Town of Cary will promote the following values:

1. Service is our only product. We value providing the best possible service and will consider the needs of all segments of the community in setting the priorities of the Town for services.
2. The Town values balanced growth because it leads to fiscal stability which benefits all citizens. The Town will, therefore, endeavor to make decisions that provide the desired service levels, economic benefits and long-term solutions that promote balanced growth.
3. The Town will be cost conscious. As a local government, we are expected to spend tax dollars wisely and effectively for the benefit of all.
4. The Town will make and support good, sound public policy and uphold the values of the democratic process.
5. In the Town of Cary, all citizens and employees will be treated with dignity, respect and fairness.
6. The Town of Cary will achieve and maintain excellence through a teamwork approach to problem solving.
7. The Town of Cary values new ideas and creative thinking and will continue to be in the forefront of the municipal field.
8. The Town values access to the public decision-making process by the citizens of Cary. Decisions made by the Town will be honest, ethical, and fair.

9. We are committed to planning for the future and, therefore, value the provision of infrastructure and maintenance of the facilities within the Town of Cary.
10. Employees are the most important asset of Town government. The Town will, therefore, endeavor to attract and retain the best employees possible. The Town values personal and professional growth of all employees and will work to improve the quality of life of the employees and the community.

Adopted by Town Council February 23, 1989

[REDACTED]

With service as our only product, the Town of Cary is dedicated to providing the highest achievable level of customer satisfaction by providing citizen services in the most effective manner possible. We will accomplish this through polite, friendly, and courteous interactions with citizens and by making a personal commitment to resolving citizen problems quickly and thoroughly. We strive to give immediate attention to citizen needs and to provide citizens with complete and accurate information in a timely manner. Our goal is to be recognized throughout the Eastern United States for providing the highest quality customer service to all citizens.

[REDACTED]

Four distinct branches of government serve Cary citizens—the Town of Cary, Wake County, the State of North Carolina, and the United States. Each provides, oversees, regulates, or enforces a number of shared as well as unique elements, services, and activities affecting Cary citizens.

Often, service provision overlaps two or more branches of government, depending on the very specific nature of that service and the laws of a particular state. For example, all four governmental entities collect taxes. State and county governments share responsibility for courts, schools, and elections. In Cary, the Town shares much of the burden of roadway extension and repair with the State.


Closest to Cary citizens is the Town of Cary government, charged with providing the broad range of municipal services that touch most citizens every day and which are detailed in this Citizen's Guide. Cary uses a Council-Manager form of government (see Town Government, page 3) to provide vital services including but not limited to police and fire protection, garbage and recycling collection, water and sewer, and building inspections.

Cary citizens are also served by Wake County government which, according to State law, uniquely oversees such things as social services, public/environmental health, mental health, and the landfill. County government is headed by the Wake County Board of Commissioners. County government also includes the County Board of Elections as well as the elected Sheriff and Register of Deeds.


State government, headed by the Governor, the General Assembly, and the North Carolina Supreme Court, handles most everything related to motor vehicles including titles, tags, traffic lights, and driver licensing. Colleges and universities as well as alcohol beverage control, consumer protection, insurance, and utilities regulation also fall uniquely to the State.

Under the auspices of the federal government, citizens will find Medicaid/Medicare/Social Security, postal service, air and rail services, immigration, and more.

While most of the information in this Guide is targeted to Town of Cary services, a separate listing of contact numbers for services performed by other government agencies is also included (see page 39).



The Town of Cary has a council-manager form of administration in which the elected Town Council sets the policy, goals, and direction of the government—including adopting necessary laws—and directly hires three staff members: the Town Attorney, the Town Clerk, and the Town Manager. As the chief executive officer for the government, the Town Manager implements Council's policies and oversees all government operations. The Manager advises the Council on all issues, proposes the annual Town budget, and coordinates the work of all municipal staff not appointed by Council. The Town's professional staff develops and implements projects, programs, and services in support of Council's goals and is responsible for the day-to-day operations of the Town.



An involved citizenry is the hallmark of a strong community and an effective government. In Cary, opportunities abound for Cary citizens to take part in shaping their government and, therefore, their own futures.

Attend Meetings

All meetings of the Town Council as well as those of its appointed boards and commissions are open to the public. Notices of meeting times and locations are posted days in advance at Town Hall, on the Town's website, and on the Town's government access cable television channel. Meeting notices also appear in the local newspaper, The Cary News. Regular Town Council meetings generally include "Public Speaks Out," a specific time set aside for anyone to comment on any topic not already included on that meeting's agenda. In addition, many Council meetings include public hearings during which citizens may speak about the subject of that particular hearing.

For many special projects, the Town reaches out to its citizens with neighborhood meetings, held to answer questions and receive input from residents in the area directly and potentially impacted by the project. Topics vary from widening an existing road or adding sidewalks to proposed construction projects of Town facilities. These invaluable input sessions lead to projects being designed in ways that